

Sarah J. Hollenbeck

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EXPERIENCE

August 2015- Present **WTSP- TV (CBS/ Tegna affiliate) St. Petersburg, FL**
Morning Reporter/ Multi-Skilled Journalist

- A leading reporter in the market for social media and web content
- Cover stories across Tampa Bay, specializing in interactive live shots
- Shoot video with HD Panasonic P2 and edit with Edius

July 2012- July 2015 **KSHB-TV (NBC/ Scripps affiliate) Kansas City, MO**
Multimedia Journalist/ General Assignment Reporter/ Web Editor

- Enterprise stories on a daily basis, provide dynamic live coverage
- Shoot video with HD Panasonic P2 and edit with Final Cut Pro
- Create and publish exclusive online content for www.kshb.com & social

June 2009-July 2012 **Waterman Broadcasting (NBC/ABC affiliate) Fort Myers, FL**
Multimedia Journalist/ County Government Beat Reporter

- Enterprise exclusive stories daily through crucial relationships within my beat
- Shoot video with HD Panasonic P2 and edit with Edius versions 4 and 5
- Edit www.nbc-2.com using World Now software

June 2006-June 2009 **KOMU-8 (NBC affiliate) Columbia, MO**
Multimedia Journalist/ General Assignment Reporter/ Weekend Anchor

- Report live and on-set with creative day turn packages and sweeps pieces
- Shoot video with DVC Pro & Sony XD cam HD; Edit with Avid News Cutter

August 2007-March 2008 **KBIA (NPR affiliate) Columbia, MO**
General Assignment Reporter

- Received best “nuts and bolts reporting” award for informative storytelling

EDUCATION

University of Missouri

Bachelor's degree in broadcast journalism with Magna Cum Laude honors.

AWARDS/ ORGANIZATIONS

2006-Present Investigative Reporters and Editors (I.R.E.) member

2012-Present Girls on the Run Lead Coach, Junior League volunteer

2010 Associated Press Award, “Coast Guard Reunion” won 1st place in breaking news category

2008 Radio Television News Director's Foundation President's Award, for excellence in reporting

REFERENCES

Sandra Weathers

Bay News 9 Reporter

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Melissa Behling

WTSP Morning EP

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Randy Reeves

KOMU-8 News Director

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